

## ORDER



**Orders**  
**Order / Rev:** 167402  
**Alt Order #:** 06857018  
**Product Desc:** NAT REP TRUST PAC  
**Estimate:**  
**Flight Dates:** 09/26/12 - 10/01/12  
**Original Date / Rev:** 09/26/12 / 09/26/12  
**Order Type:** GENERAL

## KSTP-TV, LLC and KSAX-TV

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Raptor Strategies, LLC  
**Buying Contact:** David Bass  
**Billing Contact:**  
 2120 L Street NW Ste. 450  
 Washington, DC 20037-1541

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** The National Republican Trust Pac  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 99  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	11	\$7,375.00	\$6,268.75
10/01/12	10/01/12	4	\$2,625.00	\$2,231.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	11	\$7,375.00	\$6,268.75	0.00
October 2012	4	\$2,625.00	\$2,231.25	0.00
<b>Totals</b>	<b>15</b>	<b>\$10,000.00</b>	<b>\$8,500.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/26/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					2	\$800.00		0.00			
E 2	M	10/01/12	10/01/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
E 3	M	09/26/12	09/28/12	M-F 3-4p Twin Cities Live	CM	3-4p	--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					3	\$225.00		0.00			
E 4	M	10/01/12	10/01/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$225.00		0.00			
E 5	M	09/26/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	2	\$800.00	2	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: The National Republican Trust Pac  
 Product Desc: NAT REP TRUST PAC  
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	09/26/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	--WTF--	:30	2	\$800.00	2	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					2	\$800.00		0.00			
E 6	M	10/01/12	10/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
E 7	M	09/26/12	09/28/12	M-F 1035-1102p Nightline	CM	1035-1102p	--WTF--	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					2	\$800.00		0.00			
E 8	M	10/01/12	10/01/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
E 9	M	09/29/12	09/29/12	Lt News Delay ABC Sports Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$900.00	3	0.00	NM	1	\$900.00
LATE NEWS FOLLOWING FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$900.00		0.00			
E 10	M	09/30/12	09/30/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,000.00		0.00			
													Totals	15	\$10,000.00